

## CASE SUMMARY

**Found Killer Prior-Art By  
Procuring Old & Discontinued  
Mobile Phone.**



# Value Delivered

The client was able to use the analysis as evidence in an on-going litigation case and came out of trouble.

# Problem to be solved

The client, a smartphone manufacturing company in Asia, was looking for a prior-art solution for handling a lawsuit filed by a patent troll. The patent under target was related to the GUI of the mobile phone.



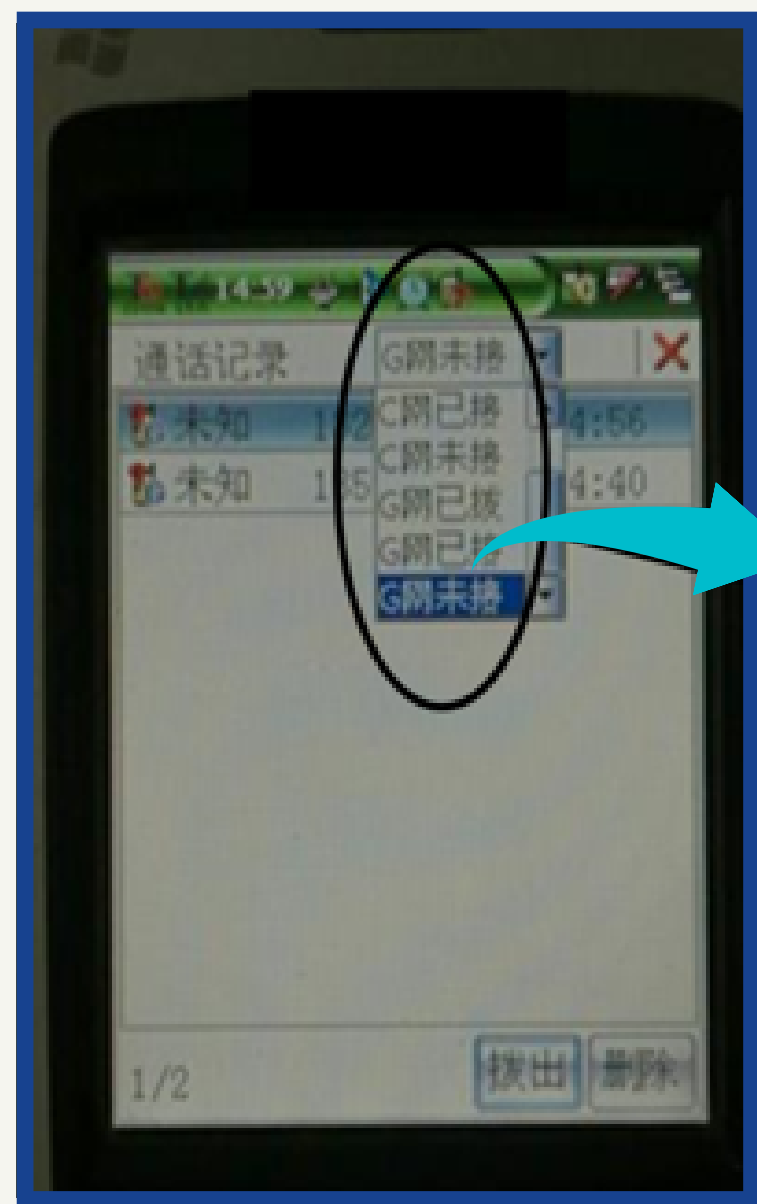
# Solutions offered

GreyB started with the online literature search but that didn't generate killer prior art. The next step was to locate leads to help the client get out of the case. So, we started shortlisting all the mobile phones that were available before the required date. After a prelim filtering, we narrowed it down to a 15-years old phone, that looked quite promising from the product manual. Unfortunately, the manual didn't disclose every required feature. But it had sufficient hint which created a curiosity that the phone must be having the missing feature.

So, we went a step ahead, as the case was very crucial, and procured that old phone (it was a challenge in itself because we needed the phone in working condition). After setting up the device, we manually tested it to confirm the required features. Interestingly, all those features were fully supported by the phone. Voila! Case solved, and millions saved for our client!



Translation:  
Manufacturing Date:  
2005-12-23  
(Proof of date)



Required GUI



# Get in touch with us!



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